



## Case Reference: Design and delivery of new datacentre capabilities

### Geography should never mean uncertainty

#### Datacentre implementation

*“As any business scales up, so too must its technology. For a global business, the challenges of expansion are compounded by geography; limited visibility of local technology deployment projects to ensure consistency and quality of solutions, both what they actually are, and how they’re implemented”*

##### About the client

The client is a B2B provider of sports betting services to B2C gaming operators across regulated markets in six continents. Its software platform delivers front end user interface, odds compiling, customer intelligence and risk management. With over 800 employees, they currently provide their services to operators in Europe, Asia and Latin America.

##### Business Challenge - Reducing risk, accelerating progress

As any business scales up, so too must its technology. For a global business, the challenges of expansion are compounded by geography; limited visibility of local technology deployment projects to ensure consistency and quality of solutions, both what they actually are, and how they’re implemented. Control is important, but it’s tricky when a company’s core skills do not lie in the areas of infrastructure and datacentre set-up.

The client was looking to deploy new hardware in European datacentres. With its own technical resources based in the southern hemisphere, deploying hardware elsewhere becomes an extremely complex issue. Extended logistics arrangements need to be carefully handled. Globally-entwined purchasing can be a nightmare. Being able to depend on a safe pair of hands – when it comes to getting the equipment in situ and making sure it’s reliably up and running – is essential.

While configuration can be sorted out at the client’s Head Office, the physical aspect of the project can’t. Racking, cabling and setting up remote access would be a costly exercise. It would also involve longer timeframes and be a high-risk approach when working with unknown and untested third-party service suppliers.

##### What did they seek from Viadex?

###### End-to-end datacentre set-up

Aware of the reputation that Viadex has in its industry, the client turned to Viadex for help. We work with some of the world’s leading gaming organisations, serving the needs of geo-dispersed operations from both a logistics and a technical standpoint; following projects through from early stage systems design, through to on-site installation, testing, and managed service technical support.

To ensure consistency, and that it was making the right technology choices, the client asked Viadex to specify and provide best-in-class hardware to support the services being deployed in Europe. The requirement included remote configuration, and visiting each datacentre to install the on-site racking and cabling that Viadex were asked to source.

##### The Viadex Solution: Experience drives excellence and planning makes perfect

Viadex engaged with the client’s technical team to understand the specific hardware and configuration requirements and define a Bill of Materials, for elements ranging from firewalls, through to the networking layer, CPU, RAM and storage.

Then came the sourcing, DOA and Soak Testing and hardware configuration; all undertaken by Viadex technical personnel. The client was able to remotely access the hardware, from its Head Office, while the equipment was on the bench at the Viadex Build Centre thereby being able to participate in final bespoke configuration tasks.

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AUDIT



DESIGN



DEPLOY



OPTIMISE

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**Results: Hands-on care and attention ensure smooth implementation**

Viadex takes every challenge personally. Wherever possible, we ensure the physical presence of our technical experts at the moment of truth, to avoid doubt, improve understanding and minimise risk. We’re tuned in long before we switch on.

Rigorous planning delivered:

- **Faster deployment:** Our dedication to ensuring desired outcomes are achieved reduced the client’s time to market.
- **Technical know-how:** By pre-configuring hardware at our Build Centre, as and when delivered to Viadex by the vendors, no time is wasted. Time on-site was also reduced. It was just a case of switching on.
- **Reduced wastage:** Calculating the cable length runs reduced wastage and excess cable lengths in the racks and between racks.

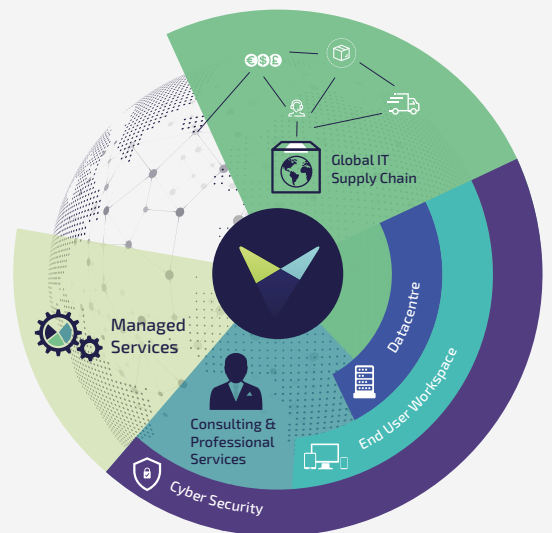
**About Viadex**

**Experience:** Viadex work with best-in-class global partners to deliver tried and tested approaches and engagement models, following a robust framework approach to ensure justifiable outcomes and reduce project risks.

**Direction:** In an increasingly competitive environment, a ‘one size fits all’ approach to IT rarely addresses your objectives: reducing risk, reducing costs or improving efficiencies.

**Precision:** Our structured methodology analyses your current mode of operation (CMO) to best define the scope of the IT solution, aligned to the needs of the business now and into the future.

**Focus:** Viadex provide tactical and strategic IT direction to help focus on your current and future business goals and long-term strategy.




Global IT Supply Chain



Consulting & Professional Services



Managed Services



Datacentre



Cyber Security



End User Workspace



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